# The Pratt Institute School of Information and Library Science Student Association Newsletter

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### Pay Attention to the Man Behind the Illustration

Alicia Gibb

I had the pleasure of interviewing Paul O. Zelinsky last week at his studio. has Zelinsky illustrated numerous children's books beginning with The History of Helpless Harry. He has won the Caldecott medal for Rapunzel and the Caldecott honor for Hansel and Gretel, Rumpelstiltskin and Swamp Angel. Zelinsky is quite talented in many styles and differing materials. I read several of his other interviews and I wanted to ask different questions that were more in depth based on the knowledge I retrieved about him. I was a little nervous as

Photos by Alicia Gibb

this was the first time I had interviewed anyone and was a bit star struck being in the presence of such a masterful illustrator. Zelinsky put me at ease in his homey studio by offering me tea and cookies while we talked.

Keyword: How do you decide what medium and style you're going to use? Is the decision solely up to you?

Paul O. Zelinsky: It is completely up to me. Ever since my first book I haven't even had to create samples. I've been fortunate enough that my art directors trust me and leave it completely up to me.

K: You seem like such a master at all styles, which style/material comes easiest? Is there a style you struggle with?

PZ: Oil paint gives me the least nightmares. Technological change gives me the most! I'm working on sequels to Swamp Angel and Awful Ogre's Awful Day and I find Photoshop useful. I

am able to fix things I wish I'd done differently. It becomes easier on the printer because they must reproduce the artwork perfectly.

K: In other interviews I read, you say that you never believed in Quality of Edge or Color Relationship. What do you mean by that?

PZ: That came out wrong when I said that, what I mean is that I don't believe the purpose of the painting to only the quality of edge or color relationship. When I first began painting this is how art was talked about in terms of formal and minimalism. Remember this was at a minimalist time in art. At the time I was creating still lives under direction of William Baily, my favorite painting teacher, and I wanted a story to be told with my art. I didn't just want my painting to be about the color yellow. That's what I meant.

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## From the Editor's Desktop

### Alicia Gibb

Seven years into the new millennium and where's my robot maid... I was promised a robot maid! The future has come and we are it. This statement is delivered to us in the aspects of being a library sciences student. First we must determine what it means to be the future. If we are the future does that mean we are now a unit of time, such as April or May or possibly next week? If we turn ourselves around are we in the past? My question to you is what are the issues of the future? What will be our major decisions that mold our educations and careers as the future?

If we are the future, where does that leave the super-engines of mass indexing, such as Google and others? Is Google the future of tomorrow, is it in a different time zone? Can we fly across time zones and catch up to Google? Are libraries merely suffering from jet lag? Why can't we have ease of Google searching and the quality results of an

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For more information about SILSSA or Online version of KEYWORD: http://pratt.edu/~silssa/

> Keyword is a publication of Pratt SILSSA

organized library system? How do we join the major leagues of search strategy and information retrieval? Does it have something to do with our OPAC's looking like dinosaurs of the early Triassic period?

The worlds of information science and library science are blurring. The divide between good information and fast information is closing. The public is rapidly becoming proficient catalogers through social tagging and archivers every time they hit save. How is 'the future' (that's us folks) going to take the lead?

### **SILSSA President Notes**

Lauren McBride, President SILSSA

Welcome back and Happy New Year. I wanted to officially welcome and announce the new SILSSA officers Bonnie Cohen Lafazan, Treasurer, and Alicia Gibb, Secretary.

Bonnie Cohen Lafazan (lawbon222@ aol.com) will continue to update the SILSSA website and now as Treasurer, she will also request checks from Brooklyn and manage the budget.

Alicia Gibb (amgibb@gmail) is the Secretary. As Secretary, Alicia is the Editor of Keyword and she will also take notes at the SILSSA meeting and post to the SILSSA website. Email Alicia if you want to get involved with Keyword (i.e. write an article, submit photos, letters, interviews, etc.).

Meanwhile, Laena McCarthy (laenamccarthy@yahoo.com) formerly the Treasurer, is now the Vice President and will continue to attend faculty meetings and initiate new events for the spring such as speakers and colloquiums. You can find Laena at the PMC library, where she works as the Library Assistant.

I would also like to welcome Nick Jackson (njackson@pratt.edu). Nick is the Committee Head for the Library of Congress Trip. He will be organizing the LOC trip to Washington DC this spring.

Thanks to all the new officers and to the committee head. If you are interested

in heading up a committee or organizing a trip or if you have any ideas, please email me (Imcbride@pratt.edu). Please come to a SILSSA meeting and feel free to email the officers and committee head if you are interested in getting involved in a specific area.

Please check for updates on the SILSSA website.

#### Keyword is looking to you...

The next issue will be an April Fools issue. We are looking for silly tid-bits that are light hearted and pleasantly humorous. Please submit your wittiness by March 22nd.

The next official newsletter is also accepting submissions at this time. The due date for the May issue of Keyword is April 10th.

Writing for Keyword is a great way to get published and will look great on your resume!

#### A bit about formats:

\*Microsoft Word, Open Office or Google documents are acceptable applications to submit

\*Notes in your article must be in the form of endnotes

\*Feature articles should be 2-3 pages or 750-1,200 words max

\*Short articles should be 1-2 pages, 200-750 words

\*Reviews should be 100-200 words

Keyword is looking for a copy editor... or five. A copy-editor is responsible for editing the first drafts of Keyword articles. This also looks really great on your resume and perfects your writing skills!

Please email your submissions to keyword. silssa@gmail.com

### ALA's Seattle Debut a Success

#### Jason M. Wells

The 2007 American Library Association's (ALA) Midwinter Meeting, was for the first time ,held in Seattle, Washington. Buzz around the show floor was electric. Conference goers were very happy with the proximity of the Washington State Convention & Trade Center, located in the heart of downtown, to the hotels contracted with the ALA. Some librarians complained about a shortage of reasonably priced rooms--with some going outside of the housing bureau to get the best deals--and others griping that a Days Inn with sparse services (one of the official hotels) made ALA look too cheap.

The Exhibits Ribbon-Cutting event was held Friday, January 19th, and the trade show floor was open until Monday the 22nd. According to a press release distributed on January 24, the Seattle Midwinter Meeting broke association records for exhibitor participation. The newest in books, videos, computers and other materials for today's libraries were available from more than 539 exhibitors to over 12,100 attendees. A quote from the release expresses the ALA's satisfaction with the show, "Exhibitor participation exceeded our projections as did registration and advertising revenues," said Deidre Ross, director, ALA Conference Services. "We are looking forward to our next Midwinter Meeting in Philadelphia in 2008." To see the full release visit <u>www.ala.org</u> and click on the news tab.

As usual at ALA Midwinter, Children's and YA book awards given by the Association of Library Services for Children and the Young Adult Library Services Association's of the ALA took center stage, with all of the major awards announced at a press conference on Monday morning.

Distinguished book lists were released approximately three to five days later. Children's and YA book publishers were particularly pleased that the ALA grouped the children's exhibits almost completely together. "Having us all in the same place helps bring a unified spirit to what is essentially a very friendly yet small industry," said Brian Buerkle, Marketing Manager for Marshall Cavendish Children's Books.

The up coming ALA Annual Show will be held in Washington, DC from June 21-27, and Midwinter 2008 will be held in Philadelphia January 11-16.

Jason M. Wells will graduate from Pratt this spring and is the Publicity and Marketing Director for Abrams Books for Young Readers and Amulet Books, imprints of Harry N. Abrams, Inc.

Spring 2007 Events Becky Brauer

•Weekly bar runs after class• Check the blog social calendar for details. http://silsblog.wordpress.com/ social/

◆SILS Skiing/Snowboarding◆ TBD. Email Ken (kpetrici@pratt. edu) for dates & location.

Wednesday, March 6, 2007 \*American Museum of Natural History Library Tour (SLA) \* 6:00pm FULL

Thursday, March 8, 2007 •Networking Event / Happy Hour (SLA) • 5:30 to 7:30 pm

Tuesday March 20, 2007 • SILS Student Association (SILSSA) Meeting • 5:30 to 6:30 p.m. Meetings are held in the Conference Room at Pratt Manhattan in room 610. Come see what's happening and have a bite to eat.

Wednesday, March 21, 2007 •SLA Alumni Panel • 5:30 to 8:00pm Pratt Manhattan (room tbd)

Tuesday, March 27, 2007 4:00 pm ◆Scholastic Library Tour (SLA) ◆ Email Brian (brigan718@gmail. com) to reserve your spot. Space is limited. http://www.scholastic. com/aboutscholastic

Thursday, March 29, 2007 • NYTimes Tour (SLA)• 3:00 pm Email Brian (brigan718@gmail. com) to reserve your spot. Space is limited to 10 spots.

April 2007 •Networking Event / reception, followed by program. (SLA)+ Program date and topic: TBA 5:30 to 8:00 pm

Wednesday, April 18th, 2007 Perhaps something like: The Literature and Literacy for Children class (676) invites all Pratt students to join us to hear Penny Colman, noted nonfiction author. Please RSVP to Professor Ward 203-351-8240, or cward@ fergusonlibrary.org

**Tuesday, March 20, 2007** SILSSA General Meeting 5:30-6:30 pm

**Tuesday, April 10, 2007** SILSSA General Meeting 5:30-6:30 pm

April Date TBD LOC Trip

May 10, 2007 Graduation Party

### Librarians in the News Romel Espinel

### Librarian Caught in the Crossfire of War

The New York Times (7 February 2007) reported the horrific story of Saad Eskander, the director of Iraq's National Library and Archives in Baghdad. The library after 3 years of war and now more internal conflicts by rival sects threatens the existence of one of the world's oldest collections.

Eskander started a blog with help from the British Library to detail the struggle he and his staff (some who were killed) are facing. The blog is located at: bl.uk/ iraqdiary.html.

### **Bush Hiding the Future?**

Several weeks after the 9/11 attacks President Bush decided to pass an executive order "that gives former presidents and their heirs the right to keep White House Papers secret in perpetuity." (Dallas Morning News, 5 February 2007). Since that fateful year the Bush Administration has been wheeling and dealing with Southern Methodist University to build the future presidential library in his honor. This has caused an uproar from librarians and archivists nationwide. They claim that withholding records from a librarian defeats the mission of libraries in general by not offering information without transparancy.K

### PRATT SILS LEGACIES: A PROUD TRADITION OF LIBRARIANSHIP

Bonnie Cohen Lafazan, SILSSA Treasurer & Lauren Dervan McBride, SILSSA President

In September 2005, Bonnie Cohen Lafazan and Lauren McBride met at the Pratt Open House. After some discussion, they both realized they had something unique in common. Both their mothers, Adrea G. Cohen and Josephine Greaux Dervan graduated from Pratt SILS in the early 1970's. Bonnie and Lauren both accepted offers to Pratt and started in the Spring of 2006, are fellow SILSSA officers and take pride in their librarian education and legacy at Pratt. Here are two candid interviews which will explore their legacy in more depth:

**Keyword:** What are your earliest memories of your Mom as a librarian?

Bonnie Cohen Lafazan: As a toddler I remember going to magic and puppet shows at Belleville Public Library and Information Center in Belleville, NJ where my mom served as Assistant Director, Head of Reference and later as Director. I loved spending hours in the children's room exploring books and games. In grade school, my Mom would bring home piles of books and photocopies of research for my homework and reports. In high school I would go to my mom's library to find books, magazines and videos and to use the resources to conduct research. Like my mother, I thrived on research and was intrigued by the resources that were available to the public for free.

Lauren Dervan McBride: My Mom worked briefly when we were young. She replaced another librarian during a maternity/child care leave. We missed Mom during the day but loved the fact that she brought home books every afternoon. While Mom was a stay-at-home Mom, we visited the local library regularly and attended programs there. Our local public library was within walking distance of our house. Later when we began school, Mom returned to work at a local school where she was the librarian.





On left Josephine Greaux Dervan, Pratt SILS, 1971. On right Adrea G. Cohen, Pratt SILS, 1974

**Keyword:** Tell us a little bit about your Mom's career as a librarian.

BCL: My Mom graduated Pratt SILS with highest honors in 1974 and thereafter became a member of Beta Phi Mu. I was only three years old and my sister was eight. I am now amazed at the sacrifices she made. In addition to raising us, she drove back and forth from Wayne, N.J to Brooklyn's Pratt Campus to attend classes; taught high school History and English, taught ESL classes in the evenings; and served as an advisor to student teachers at Montclair State University. Durina her twenty-five year tenure at Belleville Public Library, my Mom served on various committeesandreceivednumerousawards and honors for her accomplishments. She was President of the Administration section of the NJLA where she received an Outstanding Service Award. She was also Chair of NJLA's Exhibit Committee, Public Relations Chair for the first New Jersev Regional Library Cooperative, President of Libraries in Focus, and was a producer of a cablevision consortium for Essex County and Union County libraries, where she produced 100 programs which appeared on WBHS. Among her accomplishments. she established Belleville Public Library and information center as one of the first "electronic doorway" libraries in the State of New Jersey, which meant her library was responsible for providing internet access to the public and other local libraries. My mom received numerous grants and funding in order to have art, poetry and musical concert performances at the library. With grant money, she even went out and purchased a grand piano so that musicians could perform at the library. My mother never stopped working for the betterment of the community.

**LDMc:** My mother graduated from Pratt SILS in 1971 with honors and was

inducted into Beta Phi Mu, the international library science fraternity shortly thereafter. She had been a library trainee at the NYPL from 1969 to 1971 while attending Pratt. She became a Librarian soon after graduation, specializing in Children's Librarianship. She remained at NYPL for another year reaching the rank of Librarian II. She decided to use her teaching degree and entered the NYC school system as a school librarian in 1972. She worked in a public school in Queens for 3 years until my older sister was born.

She remained a stay-at-home Mom until we were all in school but did work in the Red Bank, N.J. school system for a brief time as a leave replacement librarian.

In the early 80s we were living in New Jersey and Mom was ready to return to the job force. She took a position in a small K-8 public school in Deal, NJ where she was the kindergarten teacher and the librarian. After 5 years she moved to the Strathmore Elementary School in Aberdeen. NJ where she continues to work today. While employed as a district librarian, Mom has also worked as a computer trainer and on several district curriculum committees. She was instrumental in receiving grants for several collaborative projects between the library and the classrooms. She received the Governors Excellence in Teaching Award in 1986 as well as the Villy Gandi Scholarship in 2006.

In 2000 Mom hosted a group of South African students and their headmaster for a two-week trip to the US. Her work on this and other collaborative activities were featured on Channel 9 News and in the Asbury Park Press.

She was also awarded the Global Educator Award from the National Peace

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### Pratt Professor Caroline Ward named ALSC Distinguished Service Award winner

#### Jason M. Wells

Pratt professor Caroline Ward, the youth services coordinator for the Ferguson Library in Stamford, Conn., was named the 2007 recipient of the Association for Library Service to Children's (ALSC) Distinguished Service Award. It honors, according to the ALA's news release, "an individual ALSC member who has made significant contributions to, and had an impact on, library service to children and ALSC."

In her 20+ year career, Ward has worked in rural libraries to help redefine children's services and in the

### **SILS Legacies**

continued from previous page

Corps Association. She is a member of NJ Association of School Librarians and is a member of the Financial Committee and the Executive Committee, serving her second term as the Recording Secretary.

Mom has been an online graduate educator for 5 years. She previously worked for the University of Northern lowa and currently for the University of Wisconsin-Stout School of Education. Her current course is on collaboration between librarians and classroom teachers.

Now, after 31 years in libraries, Mom is anticipating retiring this June. She intends to continue teaching online and perhaps teach in a local college.

**Keyword:** What did she do after retirement?

**BCL:** In 1999, less than four months after retiring, she was back working again in the library. After substituting for a few months, she became the Media Center Librarian for the Schuyler Colfax Middle School in Wayne, N.J. where she worked for the next six years.

**Keyword:** Wow, your mom has had a very impression career. How did your mom's career influence your decision to become a librarian?

**BCL:** Like my mother, I always had a passion for research, information, technology and serving the community. After 10 years of working in entertainment law in the corporate world, I realized that I wanted to create a future for myself that conformed with my core beliefs and to do work that I would enjoy. My mom was thrilled when I was accepted to Pratt. Nassau County, Long Island, library system where she helped set standards for library programs. Ward is currently youth services coordinator at The Ferguson Library, where she has helped to expand and improve levels of service.

With a professional demeanor and expertise known by librarians around the country, Ward has served on ALSC committees and task forces, including chair of a Newbery Award committee, the board of directors, and as president. She launched the School-Age Programs and Service Committee and was also chair of the inaugural Geisel Award Committee. Ward has previously won ALA's Grolier



Caroline Ward, photo courtesy of Fergeson Library

Foundation Award.

Ward teaches a Literature and Literacy for Children course annually at Pratt.

We discussed the career possibilities, the challenges, and the future of the profession. She thought with my natural ability to work well with people, along with my communications, legal background, researching, computer and teaching skills that I would make a great librarian. While she saw that the field was rapidly changing given the digital environment, she was not concerned. She thought that I work very well given my technical know-how and felt strongly that I would be an active voice in keeping libraries alive. She felt confident that I would have the same career satisfaction and success as she did, which all stemmed from her library and information science education at Pratt Institute.

**LDMc:** I have always been surrounded bybooks and libraries. After college, I worked in corporate sales for 5 years. When I decided to change careers, librarianship seemed like a field that would combine technology and my love of books. Pratt was my first choice as it is close to my home in NYC and also has a convenient schedule

of courses. After I was accepted, I received a graduate assistantship working for Dr. Sharify, my Mom's old dean at Pratt. Since beginning at Pratt in 2006, I've become a mother and am juggling the roles of stay at home Mom and graduate student. I have also decided to follow my Mom's footsteps and become a school librarian.

**Keyword:** What has your experience been at Pratt thus far?

BCL: In December 2005, my mother was diagnosed with leukemia and sadly, after only a week in the hospital, she passed away in early January 2006 due to complications from pneumonia. Entering Pratt and participating in class discussions about libraries and librarians less than two weeks after my mother's passing was one of the most difficult and surreal; yet motivating experiences of my life. Whether I am in class at Pratt, attending a library tour or workshop or serving at the reference desk at Baruch College, my mother is with me. I can feel her presence and hear her guiding me as I graduate this May and enter the field of librarianship. I am now more than ever inspired by her work and realize the decision for me to enter this profession is now one of my life's purposes.

**LDMc:** I have had a very positive experience at Pratt thus far. I got involved in SILSSA and decided to run for President for the following term. In September of 2006, I gave birth to my son, Alexander, and have continued as a part-time student and President of SILSSA.



Pratt students Lauren McBride and Bonnie Cohen Lafazan

### Maintaining Professionalism: Tips for Polishing Communication Skills

#### Heather Hunt

Communication is continually shifting which means there is a need for standardizing communication. In an effort to maintain a high level of professionalism, the following are suggestions for using basic forms of communication—listservs and email. Hopefully these suggestions will bolster communication skills to a level that hiring committees and potential employers will find exceptional.

### •Understand the purpose and scope of the listserv.

I belong to a listserv for military librarians. The purpose of the military listserv is to serve as a "monitored email discussion list to provide timely information focusing on MLD business and activities" [http://units.sla.org/division/dmil/ MLDdiscuss.html). I would never post to this listserv with general reference question along the lines of "I am looking for a good resource that lists all of the insurance agents in Montana." Even though someone on the list might know the answer, my question would be outside the scope and intent of the list. Additionally, I am supposed to be equipped to find such a resource on my own-posting reference questions like this is tantamount to getting someone else to do my homework. If I have such a question, and it is outside my realm of expertise, I might email a single library or librarian with more expertise in insurance company directories, but again, there is probably not a listserv out there that is suited to my question.

Other lists have broader scopes, and the Pratt SILS listserv is one of them. The purpose as stated on the SILS website reads as follows:

"The Pratt SILS ListServ is an e-mail list by which the students, faculty, and staff can communicate important school information, post job announcements, and discuss issues."

When the scope is outlined, assume that subscribers only want to receive emails within that scope. Posting a question or article citation in order to "discuss issues" is inside the scope of the listserv. Note that people do not bargain for the equivalent of social spam when they sign up for a listserv. • Understand the mechanics behind the listserv.

In order to join, an email must be sent to the host, generally with the word "subscribe" in the body, or some such procedure. For instance, the Pratt SILS listserv is advertised on the Pratt SILS website. Instructions are posted for subscribing. Anyone who receives emails from the Pratt SILS listserv is subscribed. Logic dictates that if a person is subscribed, they followed the instructions for subscribing. Logic also dictates that if a person was able to follow the subscription directions, they are capable of following the instructions for unsubscribing. While this is logically sound in theory, in practice it seems as though it is near impossible, based on the number of people who email the entire list (clogging inboxes) with a message along the lines of "Please remove me from this list." This is not a phenomenon unique to the Pratt SILS listserv, however, the Pratt SILS listserv is not moderated. Visit the webpage with subscription information for the list and, almost unilaterally, removal instructions will be found. If not, follow the same instructions for subscribing, but where the word "subscribe" is used, substitute the word "unsubscribe." In addition, many listservs will automatically generate a welcome message to new members, with removal instructions. Keep these emails in a folder called "listserv subscriptions." When the list no longer suits your needs, follow the removal instructions in the welcome emails.

#### Moderate yourself

The process of thinking about the appropriateness of a post before it is posted can be referred to as "self-moderation." Self-moderation is an invaluable tool with regards to the scope and mechanics of a listserv, but should also be put into practice to prevent flaming. Daniel Goleman defines flaming as "sending an electronic message that is taken as offensive, embarrassing or downright rude" (New York Times, February 20, 2007, "Flame First, Think Later: New Clues to Email Misbehavior"). No matter what the situation, firing off an inflammatory email to a listserv will cause other members to believe you are aggressive, reactionary and immature. Potential employers will see you as someone who acts before thinking, and as someone who may not be trusted in difficult or stressful situations. When a situation is infuriating, send the inflammatory email to yourself, and then when you have had time to cool off, figure out a way to turn the aggressive email into a positive one, which will not only make you look intelligent, but also composed and thoughtful.

### •Reply

When the purpose of a listserv is to foster discussion of relevant issues, feel free to reply with posts, but use discretion when hitting the "reply-all" button-ask yourself whether the entire list would like to hear your comments, or only the person to whom you are replying. Additionally, it is almost never appropriate to request a read-receipt of the recipient. Unless you are the person's direct supervisor, and you must know for sure that an item was read, it is not your responsibility to check up on others. Usually, the "request readreceipt" feature is accidentally enabled when it is turned on at all, so check your email options to ensure it is not enabled. Always remember: identify yourself when you reply.

#### •Professionalism in your address

It is always important to include contact information with a concern for professionalism. Email addresses such as "library arrrl 666@domain.com" do not convey a sense of professionalism. They may destroy your chances, no matter what perfect combination of experience and education your resume and cover letter indicate. Let your cover letter and resume speak for you. Additionally, email addresses such as "my.name@domain.com" reinforce who you are to hiring committees. Potential employers can reply to your email without having to scan the message for your name. In the process, they are learning your nameto boot. While I do not argue that a person should conform to all societal norms blindly, I believe that a modicum of discretion can make the difference between an interview and a rejection letter.

#### Keep it simple and keep it focused! 🔀

Questions or comments on this article may be addressed to Heather Hunt at hhunt@pratt.edu.

### Democratizing the search process

### Laena McCarthy and Alicia Gibb

Jimmy Wales, chairman of the forprofit wiki site Wikia and co-founder of the nonprofit Wikipedia, spoke to a computer science class at NYU on January 31, 2007, about his new project Wikia Search. Although in its infancy, the project can be seen at <a href="http://search.wikia.com/">http://search.wikia.com/</a> wiki/Search Wikia. This project has the same goal in mind as all Wales projects: bring back the original idea of the Internet as a tool for universal information sharing. Wikia Search will be transparent, free and participatory, similar to Wikipedia and the open source petri dish that it has become. Transparency describes access to the code that runs the whole shebang (everyone can see it); free, as in freedom of speech; participatory, meaning there is a community that actively participates. Both the changes applied by the community and the software algorithms that power Search Wikia will be transparent and viewable on the project's website.

One of Wales' motivations behind the project, and the way he intends to recruit people to write the code, is to create a search engine to rival Google. He asked the audience: what if the masses could build the greatest search engine for free and challenge the current Google search monopoly? He is currently looking for developers to help build open-source, people-powered search results. Wales said the background infrastructure needed to generate a new kind of search engine already exists, and can be seen in projects such as Nutch and Lucene, which rely on human intelligence to do what algorithms can't.

Wale' vision of the internet is utopist, but can a search engine be built by sheer utopist vision? Who is responsible and can a free, transparent, democratic process build a better search tool?

Currently search engines, according to Wales, are a political statement of what the world deems popular. Wales said he intends to make Wikia Search democratic and free to copy, modify, and commercially or non-commercially redistribute. Wales brought up the point that in a library, a patron is anonymous. Libraries are indexed and organized so that patrons can anonymously and actively browse for information as opposed to passively getting information pushed at them. The patron walks in, finds the item and walks out. Currently, Search engines do the opposite as they try to individualize the user experience. They want to find out as much about you to know your patterns and behaviors. Wales said this is driven by advertising needs, and is not inherently the best way to organize a search engine. He argued that the ideal search tool does not need to violate users' privacy for the sake of individualized marketing.

Wales said a good government is

### STUDENT CHAPTER FOR ART LIBRARIANS?

### Dear All,

I would like to establish a student organization at Pratt SILS that would be focused toward the Museum Libraries Certificate and Art Librarianship. I thought a student chapter or student organization would be a fruitful endeavor. Further, all SILS students who are interested in Art Librarianship are most welcome to assist the establishment of such an association.

Since Pratt is the first MLS program to have a Museum Libraries Certificate, it would be fundamental to have something the students could engage themselves in(ie. networking, discussions, trips, lecturers, etc) with people in the field.

Cheers, Nicholas njackson@pratt.edu



Jimmy Wales, photo by Alicia Gibb

like a good search engine. They both maximize liberty. He doesn't want to create a system based on worst case scenarios, locking everything down in fear of spammers and hackers. In his talk, he stated that a truly democratic search engine would be mostly free from the wrath of hackers and spammers because there would be no need to undermine the power ratio when the tool was built "by the people." He said people hack Google for the same reason they hack Microsoft: they hate what it represents. Wales was adamant that access to information is a fundamental right. Wales said he will never censor his results and therefore will not allow any Wikia products to be used in by a government with a practice of censorship.

Is Wikia Search a possible reality or Utopist illusion? Will Jimbo and the people of the world fail or succeed in their vision of a new internet that is free, open and democratic? And will librarians and information scientists be active in creating this vision or critical detractors? Jimmy Wales is not alone in this desire to reshape the internet. It's a brave new world and as information professionals we can shape this world or be shaped.

Want to know more about Wales' search project? Listen to this podcast "Inside Silicon Valley: Interview with Wikipedia's Jimmy Wales" from the San Jose Mercury News: http://mercextra. com/listen/index.php?id=275

Jimmy Wales was brought to NYU by freeculturenyu.org.

### Notable Librarian

### **BREWSTER KAHLE**

This is a shortened vesion of a paper written for Information Sources and Services. For full bibliographic information, email keyword.silssa@gmail.com

Brewster Kahle, a software engineer and inventor, "has been widely recognized as a digital guru and a catalyst for change." In the two decades since his graduation from Massachusetts Institute of Technology in 1982, Kahle has embarked on a prolific career which has spanned from technology start ups including Thinking Machines Corporation, Wide Area Information Servers and Alexa Internet to non-profit organizations including the Internet Archive and the Open Content Alliance.

In 1996 Brewster Kahle started the Internet Archive, a non-profit organization, based in Presidio, California, devoted to preserving human knowledge and artifacts through the creation of a freely available, electronic repository of all contents in the Internet. From its inception, the organization has had one goal: "to build an 'Internet library,' with the purpose of offering permanent access for researchers, historians and scholars to historical collections that exist in the digital format."" This organization was conceived "under the motto 'universal access to human knowledge.""

In 2001, Kahle and staff members from both the Internet Archive and Alexa Internet developed the Wayback Machine, an internet tool which provides free access to the archive of the Internet's web pages dating from 1996 to the present. In essence, the Wayback Machine serves as a virtual time machine for

#### Rebecca Gordon

the entire Internet. "The historical implications of the Wayback Machines are immense. Historical researchers can now view significant portions of the Web as it existed at various times from 1996 to the present."

A leading proponent of open access information, Kahle contends that all digital information should be freely available to anyone with an internet connection. With this in mind, Kahle implemented the Internet Archive Bookmobile, "a vehicle equipped to download texts via satellite and then print and bind them, 'anytime, anywhere, for anyone.'" Through money from the operating budget of Alexa Internet and the Kahle/Austin Foundation which was founded and funded by Kahle and his wife Mary Austin, the Internet Archive Bookmobile remains free of charge to its users. "'People ask, 'How are you going to profit from this?' [Kahle] said. 'We're not. It's a library. It's worth it to spend millions of dollars to build a library that doesn't cost users a penny.'"

Founded in October 2005, Open Content Alliance (OCA) is a digital repository of published works within the public domain. Brewster Kahle spearheaded the OCA initiative with the financial and technical support of Yahoo. Comprised of commercial, educational and governmental institutions, this non-profit organization seeks digitize "the treasures of our libraries and archives [for] a worldwide readership." From its inception, OCA has had three goals: first, to promote readily available, or open access, electronic information to all individuals; second, to provide a permanent digital archive of all works that fall



Brewster Kahle. Photo by Mary Hodder

within the public domain; third, to allow current copyright holders to participate in the project through legal licenses. As described by the OCA website, their digital library will "contain globally sourced digital collections, including multimedia content, representing the creative output of humankind." Open Content Alliance is poised to become a leader in the digitization movement of printed work.

Over the last few years, Brewster Kahle has provided the financing, technology, and innovation to insure the success of both of his digital libraries initiatives, the Internet Archive and the Open Content Alliance. Kahle's libraries will revolutionize the public's ability to obtain information by enabling universal, digital public access to information that previously was only available in print at libraries or bookstores. Both the Internet Archive and Open Content Alliance share the same ethics of Kahle: global access to information is universally important.

### **Darn Good Posters Paid Off!**

#### Alicia Gibb

Toni Beneveno and I won the best poster award from Professor Rabina's 652 Reference course. Our reward was a tour of the 42<sup>nd</sup> Street branch of the New York Public Library hosted by David Smith, a seasoned reference librarian. We were giddy with delight as we followed Smith through stacks of countless books on wrought iron shelves. He revealed age old catalogs, leather bound and written in beautiful library hand. Remnants of card catalogs appeared around every staircase, most with only a few drawers in tact. Pointing to the back of one of the cards Smith said "this stuff on the back of the card, usually accession dates, was lost upon digitization but sometimes people need to know that and we don't have that information any more."

We weaved our way to the ground floor which was dominated by electronic moveable shelves. As we made our way underground between Fifth and Sixth Avenues, Google book carts began dominating the hallways. Smith explained NYPL was in the process of sharing books with Google for their book project. The preparation for scanning began here before books were sent out. We reached the end of Sixth Avenue where there is a trap door that leads out to the sidewalk near the skating rink. We could hear people's voices above on this streets and the music from the ice skating rink. I deemed this to be the most likely place for Indiana Jones to appear in our tour.

Back upstairs, our tour continued to the balcony of the Main Reading Room where we learned that the ceiling is made completely of plaster and painted to look like wood. Before we left we got a peek at Smith's office. The cubical was lined with books he had received as special thanks from the authors for helping them with reference work. David Smith is known as the Writer Services Librarian and is often referred to if authors are looking for help with their research. The crowded shelf of books containing endearing acknowledgements is quite impressive. We extend our thanks both to Professor Rabina and David Smith for this wonderful experience!

### Pay Attention to the Man Behind the Illustration

continued from front page

K: How do you feel your illustrations have grown since the beginning of your career?

**PZ:** I don't second guess myself, but I'm always aiming for the same thing. I don't know if material type has – I've never thought of it that way. I'm always

interested in different materials, except the computer! Actually, I have been able to drop things like color separating because of the computer. I used to prepare one drawing for every color of ink but now that's not necessary. Plus the cost of color has gone way down to produce digitally.

**K**: You said in other interviews that you like to bring the other senses into your books, such as taste, you talk about *Wheels on the Bus* being sweet and sticky like bubblegum or *Mrs. Lovewright* showing how the taste of a pickle would look, do you still put tastes and other senses with your drawings? Are there any tastes that go with your recent books like *Shivers in the Fridge?* 

**PZ:** I think that happens because I think so deeply about my illustrations. Sometimes people have a sensation that they can feel two senses at once. My mom sees color when there isn't color, for example she sees different colors with numbers. And my brother has scrambled senses too, so maybe it runs in the family! But I'm trying to capture a feeling. I wanted to describe the feeling that describes the reference of sweet, sticky bubblegum. For *Shivers in the Fridge*, I just thought cold thoughts and 'shiverness', I didn't really put tastes with that one.

**K**: Have you ever asked other children what a particular drawing might taste like? What is their reaction?

**PZ:** I've never done that and I wouldn't like to test a child like that. I'm not keen on checking things out with children because they are so individual. My reactions depend on my own feelings and that's what I draw. This sort of thing actually came up when I was working with a group of librarians on a project. The librarians were thinking of what children would like, and I was thinking of what I would like! But the librarians may

'THE LIBRARIANS WERE THINKING OF WHAT CHILDREN WOULD LIKE, AND I WAS THINKING OF WHAT I WOULD LIKE! BUT THE LIBRARIANS MAY BE RIGHT!'

be right!

K: When you were two

your family moved to Japan, how long were you there? Do you feel Japanese artwork influences your designs? Have you wanted an opportunity to illustrate a book in the Japanese style?

**PZ:** Being in Japan has given me a tremendous influence. I was only there for a year, but it didn't end after a year. There was an ongoing cultural presence of Japan in the house, people would come visit, my mother cooked Japanese food. I always liked being proud of eating sushi before it became popular in the states. I think possibly *The Maid and the Mouse and the Odd-Shaped House* has the most Japanese influence. The large shapes working together feels Japanese to me. I'm unsure of whether I would do a full Japanese style or not.

K: Did you study art history in college? You seem very knowledgeable about art history from your style of drawing in Hansel and Gretel, Rumpelstiltskin, and Rapunzel. What is your favorite period of art history?

PZ: Art history was part of the program in college. My favorite period is Middle Ages and Early Renaissance. I love to read about history and art history comes into that. I read about art history in regard to I'm working on. For Rapunzel1 decided to set it in 1500 Italy. I researched what the clothes were like in the year 1500 and I went to the Met to research hand mirrors at the time. I was frustrated because somebody was using all books on hand mirrors! But I eventually found out that flat glass mirrors weren't invented until 1550, so that's why the mirror is rounded in Rapunzel. After college there was a lot of art history referenced in my work. I actually copied Parmigiano's Self



Portrait in a Convex Mirror, which is not a flat painting.

K: Do you have a personal librarian? Which libraries do you find most helpful? How long does your research take for a particular book?

PZ: I first go to the Brooklyn Heights children's room. Then for research I go to the New York Public Library Research branch. I remember the picture collections librarian was a real character, he was cranky! Anyone who was using the picture collection at that time would remember Arthur. But it took me a long time to learn the value of asking a librarian. When I was working on Rapunzel I couldn't find a picture of a coo-coo bird with its wings extended. I ended up calling the Museum of Natural History to see if they could help and they had a specimen of a coo-coo bird. So I went down and took pictures of the coo-coo bird with its wings spread out and that's the bird you see flying around the tower in Rapunzel. Researching takes me in and out over a year depending on the book. I don't think of it as time, but as finding an answer to my question.

**K:** Is there anything you could think of to tell librarians so they are more attune to illustrators?

**PZ:** I feel that I'm on the same page as librarians. The most important thing is the book as a whole and the enthusiasm is directed toward the whole book. Kids don't care who is behind the book, "pay no attention to the man behind the curtain!".

For more information or to view other interviews with Paul O. Zelinsky see volumes 49, 102, and 154 of Something About the Author published by Gale Research.

View Paul O. Zelinsky's website at www. paulozelinsky.com

### Library of the Month Queens Public Library

As stated on the main website, "the mission of the Queens Library is to provide quality services, resources, and lifelong learning opportunities through books and a variety of other formats to meet the informational, educational, cultural, and recreational needs and interests of its diverse and changing population." What differentiates the Queens Public Library from other consolidated public library systems in New York City is its focus on the diversity of its local community.

The foreign language collection is in direct correlation with the borough's ethnic demographics. According to the 2000 U.S. Census and the Central Library's website, it services people from Eastern Europe, China, India, Bangladesh, the Philippines and the Caribbean region. In addition, 57.5% of the borough's population speaks in languages such as Spanish, Spanish Creole, French, Greek and Urdu. Finally, the highest proportion of school aged children was among 5 to 9 years old, while the highest proportion of adults was among 30 to 34 years old. Such statistics display a strong need for children and families to have literature available in their native languages. It also provides the library's administration with the appropriate information to understand the community's specific needs.

The Online Public Access Catalog

Julie Row

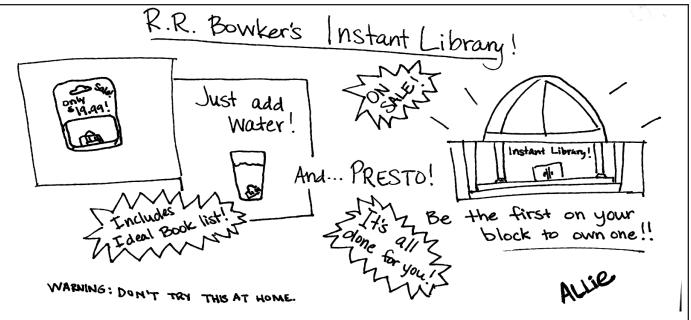


(OPAC) also has an extensive number of research databases that are accessible to those who have a library card. Such databases are helpful to those who are conducting very specific and/or academic research. The OPAC is also available in five additional languages besides English— Spanish, French, Russian, Chinese and Korean. In addition, the search results from the OPAC not only show a list of resources, but also a separate diagram of words. The diagram shows synonyms, translations and related subjects that are linked with the initial search terms. The OPAC and the library's website overall has been highly respected and increasingly popular.

The Queens Public Library is a leader in cataloging for languages that are non-Roman. South Asian language contributions to the Online Computer Library Center (OCLC) are a clear example of its influence. It is also well known and respected by the users of OCLC for its sophistication and the diversity of its available languages. The approximate total of available languages is 30. A specific example of the library's influence is through its success in English transliteration from the original script of the Middle East, such as the Hebrew language.

The library will continue to be distinguished for its high circulation and large foreign language collection. It has consistently and successfully New implemented the Americans Program (http://www.queenslibrary. org/index.aspx?page\_nm=New+Am ericans+Program). This program was established in 1977, and is currently a strong source of motivation for the foreign language collection. As described on the website, the program provides special collections, public programs, resources and specialized services.

The Queens Public Library and its OPAC are recommended for those who have a strong interest in foreign language collections, non-Roman text cataloging and a great desire to serve a diverse and immigrant community.



Inspired by Prof. Bartow's Knowledge Organization course

### RESTAURANT AND COFFEE SHOP GUIDE

### **Near Pratt Manhattan Campus:**

#### Lassi

**28 Greenwich Ave., near 10th St.;** 212-675-2688 Hours: Tuesday through Sunday, noon to 10 P.M. Prices: Parathas, \$3.95 to \$4.95; entrées, \$6.50 to \$14.95. Try the: Cauliflower paratha, butter chicken, mango or lemon lassi, pumpkin halwa. Note: Be daring and try a salty lassi. Cash only.

Named for the Indian yogurt drink, Lassi is bright, cheerful and small, with only 5 stools along a narrow bar. The friendly and skilled owner and chef is Heather Carlucci-Rodriguez, the former pastry chef of L'Impero and Veritas. The menu changes throughout the day with a variety of fascinating, homestyle Indian dishes. Try the shahi chicken, or the channas Punjabi.

Lassi also specializes in parathas: griddleblistered dough stuffed with minced fillings like potato, goat, daikon, or cauliflower. It is served folded in half with boondi raita, spiced yogurt interlaced with tiny chickpea nuggets. Don't leave without trying a lassi: sweet, salty, mango and cardamom are but a few of the flavors.

- Laena McCarthy

### Miyagi

agı 220 West 13th Street (between

7th and 8th) ph: 212-620-3830. Hanami Japanese Cuisine 525 Ave Of The Americas (between 14th and 13th) ph: 212-255-9981

I love sushi and there are two great Japanese restaurant within just a few blocks of PMC. Both have really good fresh sushi and will not break your wallets, esp. if you go for the lunch specials.

- Bonnie Cohen Lafazan

#### Papaya King on 14th and 7th Ave.

They make a decent hot dog in a pinch. Grey's Papaya on 6th Ave and 8th Street make a great hot dog and the papaya drink is better.

I do not recommend the McDonald's Express on 14th and 7th ave.

- Kelly Detrick

### The Coffee Shop/Mesa Grill/ Chelsea Market/Chipotle

I once had the pleasure of going to the Union Square event in the Fall when all the area restaurants show their stuff. My two favorites are The Coffee Shop (awesome tamales, different each day but the lobster ones were amazing) and Mesa Grill which has wonderful, contemporary food with a southwestern influence a la bobby flay of the Food network. Neither of these are real cheap but they are affordable as a somewhat special occasion and worth the trip. Eating over at Chelsea Market (15th and 9th Ave) is also fun, as is shopping there. If you haven't been, go. Lastly, as a Mexican food addict, I love to eat at Chipotle when I'm at PMC. I personally love the crispy tacos with carnitas.

- Judy Nylen

#### © Sucelt Coffee Shop 200 W 14th St (corner of 7th Ave) ph: 212-242-0593

Latin American food, heavy on the meat and beans and rice. They have daily specials and many different kinds of empanadas. This place is awesome! Cheap and filling and small and crowded and delicious. The waitresses barely speak English but they are really sweet, the fried plantains are a nice side to whatever you order and the Spanish coffee is really strong. Definitely comfort food for cold weather.

- Rebecca Austin

#### *⊒* Joe's

9 East 13<sup>th</sup> St and141 Waverly Plc. Really good coffee. Good crema, milk not burnt, mellow flavors, baristas skilled in the ways of "latte-art". If stopping by the Waverly Place location in the early afternoon, you will often get the additional pleasure of spotting Maggie Gyllenhaal or Liv Tyler getting their morning fix.

-Laena McCarthy

### 🖙 Westside Market

Across the street from Pratt Manhattan,  $14^{\rm th}/15^{\rm th}$  and  $7^{\rm th}$  Ave.

Surprisingly good coffee: \$1, simple, fix it yourself, not gross, sometimes strong enough. You'll find the coffee bar near the salad counter.

- Laena McCarthy

### Near NYPL 42<sup>nd</sup> Street

### Cosi

Cosi across the street on 42nd has a good weekday lunch special and the sandwiches are excellent. Sometimes the Metro or AM NY has coupons for a \$1 off.

- Kelly Detrick

### Near Bobst NYU / W4 Street Crepe Place

There's a crepe place a block south of Bobst (Bleecker Street?). It's just a maroon awning where you can get crepe sandwiches and breakfast for \$5.

- Kelly Detrick

#### Suzi's

Suzi's chinese restaurant on the same street as the crepe place, Sullivan or McDougall is the cross street. It's on the corner and has a nice lunch menu for \$5. Great food.

- Kelly Detrick

### Format for the restaurant and coffee shop guides:

List the name and address of the restaurant

In a short paragraph describe the type of food and review it

One restaurant entry

Add your first and last name at the end

# **KEYWORD RECOMMENDS**

It's a smutty book" - Mrs. Shinn, the Mayor's wife from The Music Man

### A TRUE WORK OF STAGGERING GENIUS

### What is the What by Dave Eggers

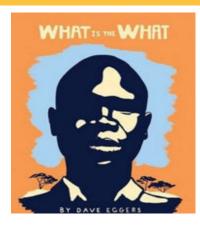
Lesley Espenship, SILS Student

Youmayhave seen the Sudanese lost boys on Oprah, or remember the striking young man briefly featured in the film I Heart Huckabees, but for one of the most stirring and thought-provoking portrayals of the southern Sudanese refugee plight, I encourage you to pick up a copy of Dave Eggers' latest book What is the What.

Fans of Eggers' A Heartbreaking Work of Staggering Genius will be pleasantly surprised to find that he has placed his ego on the shelf in order to tell the story of one real-life Sudanese refugee, Valentino Achak Deng. Valentino spent several years telling Eggers of his experiences as a young boy in southern Sudan. He was among thousands of southern Sudanese forced to walk nearly one thousand miles to seek refuge from the brutal civil war, waged from 1983-2005. Eggers chose to tell Valentino's story

as a fictionalized biography, allowing him to include elements such as narrative detail and dialogue. Much of these details are missing from Valentino's actual account, since many of the events took place when he was quite young. Although the description of existence in Sudan is shocking, I found the most tear-jerking moments came when reading about Valentino's attempt to acclimate to life in the US. In these subtle lines, his tenderness and vulnerability are palpable.

Proceeds from the sale of the book go towards repairing Valentino's hometown of Marial Bai, Sudan, which include plans to build a library. To quote Valentino: "I will establish a library, the first in the region,



where students of any age can borrow books and learn about their history"

Check it out online at: <u>http://mcsweeneys.net/</u> <u>books/whatisthewhat.html</u> <u>http://www.valentinoachakdeng.com/</u>

### PMC LIBRARY RECOMMENDS

Come check out these books, and many more, at the Pratt Manhattan Library, which we keep stocked full of books you simply must read, either because your soul will not rest without them, or because your cataloging class requires you to read them. Either way, we got 'em.

Dave O'Neill

### "Three by Flannery O'Connor" by Flannery O'Connor

Long favored by readers of discerning taste, Flannery O'Connor can be counted as one of the most original and provocative writers of this or any time. With a remarkable ear for language, unapologetic eye, great pathos, and a vision completely her own, she rendered the South in all its horrors and complexities, never wavering from the pursuit of truths of the highestorder. Afierce craftswoman and seemingly simple stylist, the writer and theologian Thomas Merton considered O'Connor not along side contemporaries like "Hemingway, or Katherine Anne Porter, or Sartre, but rather of someone like Sophocles." As profound as she was comic, O'Connor is not only a joy to read, her work never fails to leave a deep and lasting impression. Of particular note: "Wise Blood," a ghastly comic masterpiece and the classic short story collection "Evervthina That Rises Must Converge." Get ready for the misled, the desperate, the ill-intentioned, the violent, the false prophets, the everpresent "black line of woods" that seem to entrap all her deeply flawed characters in an equally flawed, as well as cruel and unavoidable world, existing almost entirely outside of time. In short: get ready for the most rewarding read of your life. For further reading: see "A Good Man is Hard to Find," perhaps the greatest collection of short stories ever assembled.

Brendan Curley

### "Eva's Cousin" by Sibylle Knauss

In the summer of 1944, 20 yearold Marlene is invited to Munich to meet her cousin Eva, who lives in the Alpine retreat of her lover in Berchtesgaden. It is not without parental consternation that Marlene accepts, for her cousin is Eva Braun and the absent lover is Adolf Hitler. In contrast to wartime privations and strategic bombing, Marlene enters a parallel world of servants, flirtations and private viewings in the Fuhrer's film library, all under the surveillance of SS guards. Marlene watches as the desperate Eva plays of the final days of the war, shuttling between the Berghof and the ruins of Munich. In the brief time between Marlene's arrival at the Berghof and its destruction, Marlene's acceptance

of Eva's world and her own place in it changes irrevocably.

Marlene tells her story in old age so the reader does not have the benefit of young Marlene's observations, only those given in hindsight. Knauss based her novel on her interview with Gertrude Weisker. Braun's actual cousin. This fictional reminiscence explores themes of innocence, memory and complicity.

Jean Hines

### "The Rings of Saturn" by W.G. Sebald

Fact and fiction, present and past blend within this and all of Sebald's work to create a haunting symphony emoting great empathy for human life, loss, identity and mortality. A walking tour of Suffolk on the coast of England is the physical journey that Sebald undertakes, though the path is never linear, and the past is woven within the present so that time seems superfluous and the great span of existence is immediate and simultaneous. Sebald is accompanied by ghosts in a timeless dreamscape where the dead are

### Library school Felene M. Cayetano

We take field trips to places where children are taken to be inspired to dream big like museums and huge libraries with ceilings so high you can hear the echo as you whisper: wow.

We take notes so as not to forget how the organizations got their fundings and got patrons to walk through doors we might one day have the keys to.

We hear from administrators and directors about the roles we will one day fill or so we hope.

1:07p.m. 2-18-07 after reading school announcement for a field trip to a museum archive and having been to one this week.

View more poetry by Felene M. Cayetano @ www.felene.com

often more vivid than the living. He weaves a tapestry of time and history, conjuring among many things the Chinese opium wars, slavery, Joseph Conrad's life and Chateaubriand's memories of alienated love. This is a brilliant book: read it.

Laena McCarthy

### "Fun Home: a Family Tragicomic" by Alison Bechdel

Fun Home (short for funeral home) is a tragedy made not-so-seemingly-tragic. It's actually rather funny in twisted but not cynical way. The story focuses on a main character who is biographical to an extent of the author. It follows her life through various flashbacks and brings us to the present - her father's funeral. I was especially interested in reading this graphic novel when I learned two libraries had pulled the book from their shelves. I'm assuming the reason being is the two illustrations of sexual activities in the book. Because Fun Home is drawn in a cartoon style these illustrations are not what I would consider graphic or detailed. The

> irony is that both libraries which pulled this book most likely have several other books which describe with words much more graphic sex scenes than Fun Home. (Any romance novel would do.) So my question to those libraries - was it pulled because the sex was being described with illustrations or because it depicted a gay couple? Alicia Gibb

### The Temple of the Golden Pavilion Yukio Mishima

This novel, based on a real event, tells the story of a monk who destroys a 15th century Buddhist temple in 1950. The temple had just survived the war, making its destruction especially traumatic and perverse. Mishima takes this event and transforms it into an emotionally wrought philosophical tract about beauty and its dark

sides - dread and disgust. The story is told from the monk's perspective, and Mishima's perfect prose manages to mold the Monk's inner turmoil out of the raw material of the historical event.

Dave O'Neill

### Memories, Dreams, Reflections" by C. G. Juna

"As far as we can discern, the sole purpose of human existence is to kindle a light in the darkness of mere being." ~C. G. Jung, "Memories, Dreams, Reflections"

Memories, Dreams, Reflections is a book that will appeal to anyone interested in people, dreams, symbols, psychology and meaning. In this seminal work, the famous psychoanalyst C.G. Jung tells his life story through conversations, writings and lectures that describe not only the individual, but the birth of the unconscious as an idea in modern society. Not your traditional autobiography, this book is more a painted canvas of a life. Familiar Jungian themes, such as the process of individuation and the function of archetypes, are given a new spin as they are reflected upon in his twilight years. It was written not so much to teach but to illuminate the meandering and wondrous path of experience. As he says, "meaning makes a great many things endurableperhaps everything".

If you find this book is not for you, or conversely it speaks directly to your soul, I recommend reading other material of Jung's. Man and His Symbols and Archetypes and the Collective Unconscious are both available at the Pratt Manhattan Library. In addition, the work of those directly influenced by Jung, like Marie Louise von Franz, Joseph Campbell, and Edward F. Edinger, offer illuminating variation and insight.

Laena McCarthy